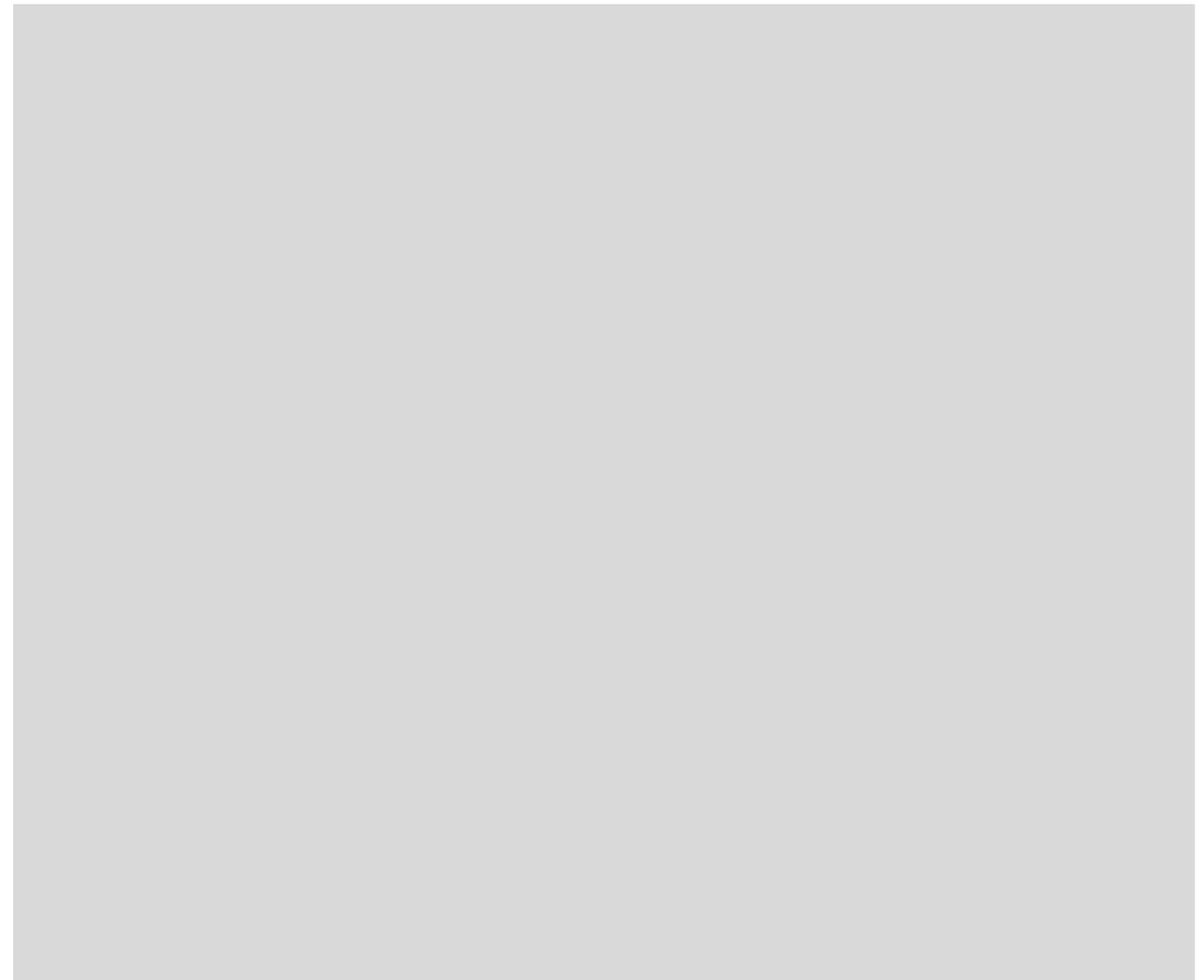


# 1. CHALLENGE: CREATE A TOOL THAT HELPS MINIMISE THE ENVIROMENTAL IMPACT OF YOUR HOUSEHOLD

**EMPATHY INTERVIEW ONE  
(8 MINS). INSIGHTS:**



**EMPATHY INTERVIEW TWO  
(5 MINS). INSIGHTS:**



## 2. CHALLENGE: CREATE A TOOL THAT HELPS MINIMISE THE ENVIRONMENTAL IMPACT OF YOUR HOUSEHOLD

### PROBLEM STATEMENT (3 MINS)

\_\_\_\_\_ **needs** \_\_\_\_\_

Name

user needs

**because** \_\_\_\_\_

insight/learning from interview

### IDEATION: COME UP WITH 5 RADICAL SOLUTIONS TO THE PROBLEM! (INCLUDE SKETCH)(6 MINS)

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# 3. CHALLENGE: CREATE A TOOL THAT HELPS MINIMISE THE ENVIRONMENTAL IMPACT OF YOUR HOUSEHOLD

**SHARE IDEAS FOR FEEDBACK. (3 MINS)**

**NEW THINGS I'VE LEARNT ABOUT MY**

**PARTNERS NEEDS:**

**(REDEFINE) PROBLEM STATEMENT (3 MINS)**

\_\_\_\_\_ **needs** \_\_\_\_\_  
Name user needs

**because** \_\_\_\_\_

insight/learning from going through ideas

**FINAL PROTOTYPE (SKETCH IT IF YOU CAN!) (5 MINS):**