

Purpose	Does not relate to the intent		Can see links to the intent		Recreates the original project intent		Expands on the original intent		Expands on the original intent and adds a call to action	
	1	2	3	4	5	6	7	8	9	10
Coding	Attempt at coding but it does not work		Coding is evident but missing some parts		Recreates the original code		Coding is extended and/or adapted to improve project		Coding involves attempting a project challenge or major improvements	
	1	2	3	4	5	6	7	8	9	10
Presentation	One element included		User interface considered		Recreates the original presentation		Presentation adapted and matches solution		Presentation enhances solution and is creative	
	1	2	3	4	5	6	7	8	9	10
Engagement	Does not engage user		Limited engagement		Recreates the original project		User wants to engage with multiple times		User is inspired to follow call to action and stays engaged	
	1	2	3	4	5	6	7	8	9	10